



Dear Friends and Business Owners,

H.C. Johnson Elementary School PTO's **2nd Annual Bingo Night and Gift Auction** will be Friday, October 17, 2025 at AMVETS, Post 2 in Jackson, NJ. With the recent district redistricting and continued decrease in state funding, our Title I's school PTO must raise money for basics like class trips, assemblies, supplies, and safety equipment.

At last year's inaugural event, we sold out of all 224 tickets within two weeks and raised over \$10,000.00 for our school. This was life-changing money for our PTO. We were able to raise the amount of money for class trips and sent our kids to exciting places, like Out of Sight Alpacas and the Great Adventure Safari. We funded t-shirts for every student and staff member, and were once again able to provide stipends to our teachers for new classroom books. This year, we are excited to expand on what we started with sending our kids on even better trips, more free events and assemblies, and beginning a fund for an inclusive playground on the site of the school's former trailers.

We are offering two ways to support our bingo and gift auction event: **sponsorship and gift auction donations**:

Bingo Game Sponsor: \$100 (limited number available). This package includes a sponsorship sign placed on or near one gaming table, the opportunity to place a promotional item on each table and a half-page ad in the program. Additionally, all sponsors will be thanked in a solo post on our social media and their website will be shared on our HCJ PTO website for the remainder of the 2025/2026 school year.

Gift Auction Donation: We are seeking donations of gift cards or certificates, merchandise, and other items for our gift auction prizes. All donors will be listed in our program, which will be distributed to the guests at the event, and thanked on social media. We expect our event to sell out again this year.

Donations can be picked up by one of our volunteers or sent to:
Howard C. Johnson Elementary School
Attention: PTO Bingo
1021 Larsen Road
Jackson, NJ 08527

Finally, we hope you will join us at Bingo Night! It is sure to be a memorable night. Tickets go on sale in September, so watch our Facebook page for information!

The Howard C. Johnson Elementary School PTO, families, and staff thank you very much for considering our request and truly appreciate any support that you are able to give. If you have any questions, please contact me at ptojohnson@jacksonsd.org or by phone at 917-626-1151.

Thank you,

Kimberly A. Burke
President, Howard C. Johnson Elementary School PTO

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